

Cornwall Living

SPECIAL LONDON EDITION

ABOUT CORNWALL LIVING SPECIAL EDITION FOR LONDON

Launched in 2012, *Cornwall Living* has been developed to help you open doors to a high-net-worth audience and capture the increased revenue benefits of their tremendous spending power.

Published specifically for London, this unique 15,000 distribution magazine, the only media of its type specifically about Cornwall, reaches a high-net-worth audience in some of the most upscale areas of the UK. This gives you the opportunity to develop your customer database, increase trade from out of the county and ultimately build your business through increased sales to affluent buyers.

A customer base who, through significant research, we know are visiting Cornwall, looking for property across the county and expect only the best that our county has to offer.

We know for a fact that *Cornwall Living* is becoming well known throughout other parts of the UK and with these special publications, we look forward to promoting your business to a large readership of high-net-worth individuals, looking for a Cornish experience based around businesses just like yours.

MEDIA SUMMARY

- Cornwall's largest and most widely distributed lifestyle media brand
- Available in print and online via digital channels
- 15,000 magazines distributed three times each year
- Data collection system that can deliver clients 1,000's of B2C data sets
- Web content marketing that receives over 20,000 unique monthly visitors

TESTIMONIAL - WHAT OUR CLIENTS SAY

"We were thrilled when immediate results started to come through on bookings, generating additional revenue in the hotel and restaurant. What we appreciated most was their ability to give good advice and to prioritise our needs. We wouldn't hesitate to recommend Engine House Media. Well done (again)."

Kate Simms: Marketing, St Enodoc Hotel

CONTACT US TODAY AND ASK US...

"HOW CAN YOU HELP ME REACH THE RIGHT AUDIENCE, WITHIN BUDGET AND WITH A BETTER RESPONSE?"

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AUDIENCE

- RESIDENTS
- SHO
- VISITORS
- VFR
- HOLIDAY MAKERS
- CEO/MD (B2B)
- WORLDWIDE
- IN COUNTY
- UPCOUNTRY

SPECIALIST INTERESTS COVERED

- DOGS
- KIDS
- BOATING
- COUPLES
- FOODIE
- PROPERTY
- ROYAL CORNWALL SHOW
- HOME SHOW
- WEDDINGS
- LODGES & CARAVANS
- CYCLING
- WALKING
- ART

DISTRIBUTION

- LETTER BOX
- COFFEE TABLE
- LUXURY REATREAT
- KEY TARGET BUSINESSES
- SCHOOL BAG
- EMAIL SUBSCRIPTION
- POSTAL SUBSCRIPTIONS
- DIGITAL PUBLICATIONS
- ONLINE WEBSITE

MEDIA

- PRINT
- ONLINE
- DIGITAL
- SOCIAL
- MOBILE
- TABLET

NUMBERS

- +15,000 COPIES
- +45,000 CUSTOMERS