



ABOUT *FOODIE CORNWALL*

Food, glorious food, is quickly becoming one of Cornwall's top attractions, bringing visitors from far and wide to taste the many foodie delights found across the county.

Foodie Cornwall celebrates the cafés, delis, bakeries, restaurants and pubs, as well as the recipes, chefs and ingredients that make visiting Cornwall such a delight.

Delivering effective content in print, online and across our digital network, there is no better way to reach an affluent, active market of foodie tourists and local food lovers taking part in the great Cornish culinary explosion.

Our digital marketing platforms help you to deliver your message to a wider audience, reaching more readers and therefore helping you find more customers.

From replicating printed content, expanding with additional features and reinforcing with video, to delivering via email or creating specific online content, the opportunity to put your message in front of more potential customers enables you to create marketing packages that really do offer a significant return on investment.

MEDIA SUMMARY

- Cornwall's largest and most widely distributed foodie media brand
- Available in print, online and via digital channels
- 50,000 magazines distributed 13 times each year
- Digital marketing that reaches over 84,000 online subscribers each month
- Web content marketing that receives over 20,000 unique monthly visitors

TESTIMONIAL - WHAT OUR CLIENTS SAY

"The *Cornwall Living* team really listened to our business objectives before recommending marketing activity to suit us. Rather than a 'one size fits all' approach, they took the time to understand our business goals and suggest ways they can help. The *Cornwall Living* team have helped us in all these areas in a cost effective way."

Vicki Crwys-Williams, Co-owner The Cornish Pizza Company

CONTACT US TODAY AND ASK US...

"HOW CAN YOU HELP ME REACH THE RIGHT AUDIENCE, WITHIN BUDGET AND WITH A BETTER RESPONSE?"

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AUDIENCE

- RESIDENTS
- SHO
- VISITORS
- VFR
- HOLIDAY MAKERS
- CEO/MD (B2B)
- WORLDWIDE
- IN COUNTY
- UPCOUNTRY

SPECIALIST INTERESTS COVERED

- DOGS
- KIDS
- BOATING
- COUPLES
- FOODIE
- PROPERTY
- ROYAL CORNWALL SHOW
- HOME SHOW
- WEDDINGS
- LODGES & CARAVANS
- CYCLING
- WALKING
- ART

DISTRIBUTION

- LETTER BOX
- COFFEE TABLE
- LUXURY REATREAT
- KEY TARGET BUSINESSES
- SCHOOL BAG
- EMAIL SUBSCRIPTION
- POSTAL SUBSCRIPTIONS
- DIGITAL PUBLICATIONS
- ONLINE WEBSITE

MEDIA

- PRINT
- ONLINE
- DIGITAL
- SOCIAL
- MOBILE
- TABLET

NUMBERS

- 50,000 COPIES
- 300,000 CUSTOMERS