

Cornwall Living



ABOUT *CORNWALL LIVING CYCLING* SUPPLEMENT

More than a feature, less than a stand-alone magazine, *Cornwall Living* supplements enable us to focus on specific activities and events at key times of the year, creating greater opportunities for targeted marketing with our clients.

With dedicated editorial, content marketing from clients and allocated space for advertising and marketing, the supplements within *Cornwall Living* cover a wide and diverse range of topics that help our partners find new business.

Each supplement is a dedicated section within *Cornwall Living*, distributing 50,000 copies each issue as well as being posted online to our 84,000 e-subscribers. So, it's easy to see why becoming involved can seriously help businesses find new customers, increase response and help build their business with a significant return on investment.

We like to work effectively at Engine House Media creating strategically focused packages that include editorial, advertising (within our 50,000 distribution magazine), inclusion on our magazine website as well as delivering your message through our online newsletter, which is delivered every month to over 84,000 people... all in one simple package.

MEDIA SUMMARY

- Cornwall's largest and most widely distributed lifestyle media brand
- Available in print, online and via digital channels
- 50,000 magazines distributed 13 times each year
- Digital marketing that reaches over 84,000 online subscribers each month
- Web content marketing that receives over 20,000 unique monthly visitors

TESTIMONIAL - WHAT OUR CLIENTS SAY

"Cornish Horizons has been advertising and running competitions with *Cornwall Living* for the last 18 months, it offers us great value for money and we are always really pleased with the response that it generates."

Catherine Coad: Marketing at Cornish Horizons

CONTACT US TODAY AND ASK US...

"HOW CAN YOU HELP ME REACH THE RIGHT AUDIENCE, WITHIN BUDGET AND WITH A BETTER RESPONSE?"

Contact: Jenni Smith
01326 574842
jenni.smith@enginehousemedia.co.uk
www.enginehousemedia.co.uk

AUDIENCE

- RESIDENTS
- SHO
- VISITORS
- VFR
- HOLIDAY MAKERS
- CEO/MD (B2B)
- WORLDWIDE
- IN COUNTY
- UPCOUNTRY

SPECIALIST INTERESTS COVERED

- DOGS
- KIDS
- BOATING
- COUPLES
- FOODIE
- PROPERTY
- ROYAL CORNWALL SHOW
- HOME SHOW
- WEDDINGS
- LODGES & CARAVANS
- CYCLING
- WALKING
- ART

DISTRIBUTION

- LETTER BOX
- COFFEE TABLE
- LUXURY REATREAT
- KEY TARGET BUSINESSES
- SCHOOL BAG
- EMAIL SUBSCRIPTION
- POSTAL SUBSCRIPTIONS
- DIGITAL PUBLICATIONS
- ONLINE WEBSITE

MEDIA

- PRINT
- ONLINE
- DIGITAL
- SOCIAL
- MOBILE
- TABLET

NUMBERS

- 50,000 COPIES
- 300,000 CUSTOMERS